

JOIN US FOR OUR LAST ART WALK OF 2011

Inspired by our location in Pioneer Square, and the high-ceiling office space that was formerly an art gallery, the Bicycle Alliance has been hosting First Thursday Art Walks each month since June – and we plan to continue through October 6.

If you haven't yet attended Art Walk at the Bicycle Alliance, you're missing out on the creativity of the original bicycle-themed multi-media work. You're missing out on the chance to have your very own "blind contour portrait" created while you wait. And you're missing out on the opportunity to own some unique art, both decorative and functional.

The Bicycle Alliance office/gallery features acrylics by Sarah Young, jewelry by L. Joy Peterson, watercolors by Craig Snyder and Marie Zahradnik, encaustics by Emily Alice Peck, functional furniture by Jesse Knutson, sketches by Andy Goulding, and an Eileen Hyatt quilt—which will be available at our auction.

You owe it to yourself to come on down and see the wonderful art for yourself. Our last First Thursday Art Walk of 2011 will be Thursday October 6, 5-8 pm. Hope to see you then!



Policy Director continued from front page

"I'm especially interested in the 20 mile-per-hour bill (HB 1217) and HB 1700, which relates to the design standards as a complement to Complete Streets and better bicycle/pedestrian design," said Blake. "These issues tie into my interest in broadening the toolboxes of individual municipalities to make safer streets for all roadway users."

As the father of a 9-month-old daughter, Blake feels even more inspired to promote safe and accessible transportation options for all Washingtonians. The Bicycle Alliance's work to implement Safe Routes to School statewide and to promote active transportation are also

priorities for him. Blake believes there are opportunities to improve urban and rural cycling, and to strengthen the link between cycling and economic development. He's excited to be a part of making these opportunities a reality.

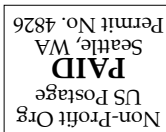
Blake holds a master's degree in environmental policy and planning from the University of Washington. Prior to joining the Bicycle Alliance, he worked for Triangle Associates as a facilitator on often contentious planning and policy issues in Washington state. His role there included the design and implementation of public involvement in large public works projects. He also served on the leadership team of the Streets for All Seattle campaign, which has worked over the past 18 months to seek additional funding for walking, biking and transit.

"Blake is well known in the Seattle area where he has honed his considerable transportation skills as chair of the Bicycle Advisory Board and on various bicycle-related funding campaigns," said executive director Barbara Culp. "Besides his transportation acumen, Blake has mediated sensitive environmental issues and knows how to bring all parties to a consensus. He knows when to be tough and when to be a team player. He's a welcome addition to the Bicycle Alliance staff and its vision of a bike-friendly Washington."

Blake grew up on Vashon Island and has generational roots that stretch into eastern Washington. He and his family live in Seattle where he rides his bike often for transportation. When he's not occupied with parental responsibilities, he enjoys camping around the state and spending time with his friends.



Blake Trask, Bicycle Alliance statewide policy director



19th Annual Auction & Exuberant Celebration of Bicycling

October 22, 2011
Seattle Center Fisher Pavilion
Silent Auction starts at 5:30pm

Tickets: \$85 each or \$850 for a table of 10

Be proactive! \$70/\$700 if purchased by September 30

Use online ticket form, mail in, or call Donna Govro at 206.224.9252 x 300.

Make a donation to the auction using our online donation form at www.bicyclealliance.org/auction or contact Louise McGrody at 206.224.9252 x303.

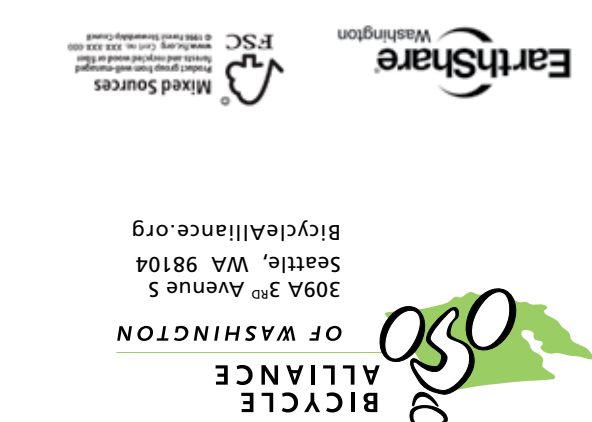


Help the Bicycle Alliance of Washington shift gears for bicycle advocacy statewide by joining us at our annual fundraiser! Proceeds from this event help us deliver Safe Routes to School services to schools around Washington and make it possible for us to bring our Hub & Spoke events to bike advocates in their communities. They help us shift the gears of government policies and change the minds of legislators.

Fun is a given at the auction. Besides the silent and live auctions, there is a dessert dash, wine grab bag, a split-the-pot raffle, and a sit-down dinner. Nearly 300 friends of bicycling attend this gala, and there's ample time to socialize, catch up with old friends, and meet new ones!

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Sign up for our E-Newsletter: louisemc@bicyclealliance.org

The Bicycle Alliance
ADVOCATES for bicyclists and
a BICYCLE-FRIENDLY Washington.



The Advocate

THE BICYCLE ALLIANCE ADVOCATES FOR BICYCLISTS AND A BICYCLE-FRIENDLY WASHINGTON

SEPTEMBER 2011

2012 LEGISLATIVE PRIORITIES SET

The Bicycle Alliance board approved a set of 2012 legislative priorities as recommended by the Legislative & Statewide Issues Committee. Our agenda will include:

- Continued support of HB1700, which carries over from 2011 and would encourage higher-quality bike and pedestrian facilities by allowing greater flexibility in design standards.
- Continued support of HB1217, which would give cities and counties the authority to establish 20 mph zones on some non-arterial streets to lower accident rates and protect vulnerable users.
- Work with other non-profits to support a transportation funding package called Transportation 4 Washington.
- Work with the Washington State Department of Transportation (WSDOT) and others to support funding for the Complete Streets bill passed in 2011.
- Use 2012-2013 to see if there is support for a 3- to 5-foot safe passing bill and, if so, build a coalition of support.

Please check the Legislative Page at bicyclealliance.org or read our blog for more information and updates.

Blake Trask Joins the Bicycle Alliance as Statewide Policy Director

Blake Trask is a self-identified policy wonk who began addressing transportation issues through research in college. He has since been civically involved in advising the City of Seattle on bicycling policy and planning and has worked on transport projects as a consultant. In August, he began applying that knowledge as the Statewide Policy Director for the Bicycle Alliance of Washington.

Currently the chair of the Seattle Bicycle Advisory Board, Blake looks forward to turning his transportation focus statewide in his new position.

Continued on page 5

State & Federal Transportation Funding UPDATE

Heading into the fall, the Bicycle Alliance continues to track the following national and state transportation funding discussions that affect bicycling.

In July, the U.S. House of Representatives Transportation Committee led by Rep. John Mica (R-FL) issued its initial \$230 billion proposal for the long-awaited 6-year transportation spending bill. Mica's proposal represents a 30% decrease in funding from the previous 6-year package, and many active transportation commentators noted its focus on roads and highways. Programs at risk in the House transportation proposal include safe routes to schools and dedicated investments for walking and biking.

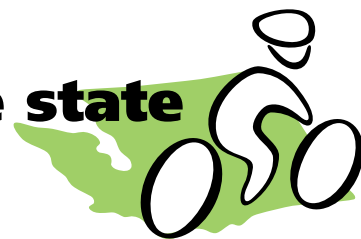
The U.S. Senate proposal — a two-year package to maintain transport funding at current levels — has not been reconciled with the House version. Given recent divisiveness in Washington DC, agreement may be distant.

The state's own version of a transportation funding package officially began in July as Governor Gregoire convened the Connecting Washington Taskforce to review statewide transportation needs and to recommend the most promising investment options and revenue sources needed to address these priorities.

Paralleling the Connecting Washington Taskforce effort, the Bicycle Alliance of Washington has teamed up with the Transportation for Washington Campaign — a coalition made up of health, faith, environmental, labor, business, and public office communities — to support a more balanced state transportation investment package that emphasizes public health and safety, as well as funding for biking, walking, and transit.

Finally, Initiative 1125 on this year's November ballot would negatively restrict the revenue tools available in Washington state. The initiative would prevent the state legislature from changing the law to allow tolls collected on one bridge or highway to be used for another. It also would make the legislature approve any toll changes, and it would abolish variable toll pricing. If passed, these toll revenue guidelines could reduce Washington's options for new transportation investments.

NEWS from around the state



SAFE ROUTES ROUNDUP

Statewide Trainings

September often signals the start of the school year. For us, it signals another round of physical education teacher trainings on our Bike and Pedestrian Safety Education curriculum. This fall we will be training over 80 middle school PE teachers at more than 12 trainings all over the state. During these two-day trainings, teachers learn safety skills for walking and biking on roads, assessment tools to identify safe routes, and how to teach our 8-lesson curriculum. To learn more about this project or see if your district is participating, go to www.SafeRoutesWA.org.

Several other districts will be kicking off the school year teaching the curriculum in their grades 5 to 8 physical education classes. This will help students be capable of biking and walking safely to school, to parks, and for fun. By the end of the 2011-2012 school year, we anticipate over 20,000 students in grades 5-8 will have gone through our curriculum. That's an impact!

South King County Project

Nearly 400 kids in South King County have been trained on safe walking and biking skills. This was possible only through the help of Bike Alliance volunteers, funding from King County, and assistance from Raleigh's Diamondback Bicycles, REI, and Recycled Cycles. Dedicated volunteers delivered the bikes to schools and pitched in to help with the lessons when the PE teachers needed a hand.

We've been leading the districts in safe routes conversations, and have arranged guest speakers from SVR consulting and the King County Target Zero Task Force. The focus for the next couple of months will be on coaching the schools through the encouragement events, finalizing safe routes to schools plans, and finishing up the last walking audits. We have also been pursuing funding opportunities to help the districts continue and expand this work.

We are always looking for volunteers who are interested in helping us move the bikes from school to school, fix student bikes, or help PE teachers with the PE class drills.

Go By Bike

Our Go By Bike program staff has worked with the four collaborating colleges and two elementary schools in King, Kitsap, Pierce and Snohomish counties to tailor individualized programs for each of the populations served by the schools. This customization will continue as the programs are developed, instructors are trained, and curricula are developed and delivered. Staff recently held instructor trainings at Bellevue College and will continue with instructor development at all participating colleges.

We are moving through a procurement process to acquire loaner bikes for participants of the on-bike portions of these programs. This process is slower than hoped for, but we are making consistent progress. The Bicycle Alliance of Washington anticipates delivering the first round of programming at each institution by spring 2012 at the latest.

Joshua Miller (joshm@bicyclealliance.org) will happily field any questions on the Go By Bike program.



Safe Routes to School Train-the-Trainer

CONNECTING THE DOTS IN VANCOUVER

By Eric Giacchino

Backed by a growing group of incredible volunteers, Clark County Cycling Coalition (C-4) hit the streets and bikeways this summer. In June they wrapped up a two-week bicycle safety course at two Vancouver middle schools, with over 350 students participating.

C-4 also organized several family oriented rides for Pedalpalooza and provided staffed bike parking at some major community events like the Fort Vancouver Fourth of July Celebration and the popular Six to Sunset Concert Series. C-4 also participated in the Washington State School for the Blind tandem ride and doubled the number of tandems that rode last year. This fun event represented a way to reach out to a group of kids who might not otherwise have the chance to ride a bike.

I've noticed a marked increase in both new and veteran cyclists around Vancouver this year. I don't know if it's the cost of fuel, the desire to stay fit, or simply the enjoyment of riding, but the outpouring of support only proves the area has gone far too long without a central, uniting voice for bicycling issues. C-4 will continue to gain momentum and connect the dots of the individual efforts—becoming the "hub" for bicyclists and cycling issues in this area.

ANNUAL BICYCLE PERMIT ELIMINATED FOR STATE FERRIES

The State Transportation Commission voted to eliminate the ferry system's annual bicycle permit – allowing passengers who pay with monthly passes, multi-ride cards, or the ORCA ePurse to bring bicycles on board without charge. In the San Juan Islands, only passengers using multi-ride cards are exempt from a bicycle surcharge.

Existing bicycle surcharges will still apply when traveling using single fare tickets.

Also under review is another change to procedures at the Coleman Dock: cyclists would be required to enter the parking pier via a new gate to be built near the car fare booths. At a meeting earlier this summer, Washington State Ferry officials agreed to consult representatives from Squeaky Wheels and the Bicycle Alliance about bicycle loading on the dock on behalf of the hundreds of cyclists who commute daily between Bainbridge Island and Seattle.

TRI-CITIES NEWS

Congratulations to Marcus Whitman Elementary School in Richland for being selected as the 3 Rivers Bicycle Coalition's first Safe Routes to School Program. 3RBC will work with the school to conduct an audit of their needs. The coalition's goal is to improve the level of walking and bicycling to school in the Tri-Cities region.

BOARD TRANSITIONS



Kirste Johnson

Kristin Kinnamon and John Whitlow stepped down from the Bicycle Alliance of Washington's Board of Directors this summer. Kristin had served on the board for seven years, including a term as President. John joined the board in 2009.

Joe Platzner will fill the spot of 2nd Vice President, which became vacant with Kristin's departure. Brian Foley has agreed to serve as Secretary. This role opened when Eileen Hyatt moved off the Executive Committee.

Kirste Johnson was appointed to fill an unexpired board term. She is a former bicycle and pedestrian planner who now works for Public Health-Seattle & King County's Communities Putting Prevention to Work grant. As a board member, Kirste wants to advocate for the creation of communities where it is easier and safer for all kinds of people to bike.

"I'd feel a sense of accomplishment if all members of the Washington legislature no longer refer to bicycling as 'alternative' transportation," Kirste responded, when asked what she'd like to accomplish as a board member.

Kirste lives in Seattle with her partner Chris, owner of Rosebud Bicycle Builds. When she's not biking, she enjoys cooking, books, movies, hiking, surfing and playing her accordion.

Calling all Leaders!

Do you want to be a mover and shaker in making Washington the best state for bicycling? Join the Bicycle Alliance of Washington's board of directors! We are seeking members from all corners of the state (especially Kitsap/Olympic Peninsula, Wenatchee, and eastern Washington) to serve on our board. A passion for our work, the ability to lead with a team, and time to devote to board responsibilities are a must. Ready to apply? Please submit a letter of interest with credentials to Board@bicyclealliance.org by September 30.

VOLUNTEERS NEEDED FOR STATEWIDE BICYCLE AND PEDESTRIAN COUNT

Washington State Department of Transportation will be counting bicyclists and pedestrians across the state on September 27, 28 and 29, and volunteers are needed to assist with this effort. Counts will be assembled from all over the state, but focused on several cities including: Bainbridge Island, Bellevue, Bellingham, Bothell, Bremerton, Burien, Ellensburg, Everett, Ferndale, Issaquah, Kelso, Kent, Kirkland, Longview, Lynden, Mercer Island, Mountlake Terrace, Oak Harbor, Olympia, Redmond, Renton, Richland, Seattle, Shoreline, Spokane, Tacoma, Tukwila, Vancouver, Walla Walla, Wenatchee and Yakima.

WSDOT is working with the Cascade Bicycle Club to coordinate volunteers. If you're interested in volunteering contact:

Ian Macek
email: maceki@wsdot.wa.gov
phone: 360-705-7596

Tessa Gregor
email: tessa.gregor@cascadebicycleclub.org
phone: 260-204-0913

SHARE THE ROAD LICENSE PLATES AVAILABLE AT ANY VEHICLE LICENSING OFFICE OR GET A MAIL-IN APPLICATION AT BICYCLEALLIANCE.ORG



YES! I would like to become a member of the Bicycle Alliance of Washington



- \$35 Individual
- \$60 Family
- \$100 Patron
- \$250 Sustaining
- \$500 Life
- \$15 Student/Senior or Living Lightly
- Your preferred amount \$ _____
- \$150 Affiliate (clubs, businesses, organizations)
- I am already a member – this is a renewal.
- I am interested in monthly giving.
- I would like to volunteer.
- I would like to receive e-mail alerts.
- I would like information on commuting by bicycle.

Name _____

Address _____

City, State, Zip _____

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Please charge my:

American Express Visa MasterCard

Card # _____ Expires _____

Signature _____

My check is enclosed

My gift will be matched by my employer: _____

Employer form included.

Send checks payable to:
Bicycle Alliance of Washington
309A Third Ave S
Seattle, WA 98104

Thank you! The Bicycle Alliance of Washington is a 501(c)(3) organization. Your donation is 100% tax-deductible.

The Bicycle Alliance occasionally exchanges its mailing list with organizations involved in similar issues. If you DO NOT want to have your name exchanged, please check here.

Thank you! The Bicycle Alliance of Washington is a 501(c)(3) organization. Your donation is tax-deductible to the fullest extent allowed by law.