



The Advocate

THE BICYCLE ALLIANCE ADVOCATES FOR BICYCLISTS AND A BICYCLE-FRIENDLY WASHINGTON

JUNE 2011

LEGISLATIVE WRAP UP

The 2011 legislative session was a mixed bag for Washington bicyclists, with some disappointing losses but also a few significant victories.

Bills that passed:

The vulnerable user bill (SSB 5326) will strengthen penalties under the state's negligent driving law for motorists who kill or severely injure bicyclists, pedestrians, and other vulnerable road users.

Under current law, the penalty for second-degree negligent driving, a non-criminal traffic infraction, is a flat \$250 fine regardless of the harm caused to others. Under SSB 5326, motorists who drive negligently and kill or seriously injure a vulnerable user will pay a maximum \$5,000 fine and lose their driver license for 90 days.

In lieu of that penalty, a driver may ask for a court hearing; in that case he or she will be required to pay a \$250 fine, attend traffic school, and perform traffic safety-related community service.

The traffic schools bill (HB 1129) will broaden the requirement that driving courses include instruction about driving safely around bicyclists and pedestrians.

The law already requires this instruction as part of driver-training courses aimed at those working toward their first driver license. Under the new law, instruction for motorists ordered by a court to attend traffic school because of driving violations must include the same curriculum.

The "complete streets" bill (ESHB 1071) establishes (but doesn't fund) a Washington State Department of Transportation (WSDOT) grant program to encourage local jurisdictions to adopt "Complete Street" ordinances that call for the re-design of arterial streets to accommodate all users, including cyclists.

Bills that didn't make it this year:

The "20 mile-an-hour" bill (HB 1217) would have given cities broader authority to establish 20 mph zones on some streets to lower accident rates and help protect vulnerable users. The bill died in the Senate Transportation Committee after passing the House on a 96-0 vote.

A Transportation project-design bill (HB 1700) would have encouraged higher-quality cycling and pedestrian facilities by allowing greater flexibility in design standards.

A transportation-funding bill (HB 2053) would have increased DOL fees, with some revenue earmarked for the "Safe Routes to School" program.

Help prioritize the Bicycle Alliance legislative agenda for 2012

Annual Legislative Committee Meeting

Saturday, June 25, 2011
10am – 2pm

REI Corporate Office
6750 S 228th Street in Kent

Light lunch provided

RSVP to
barbc@bicyclealliance.org

Urban planner Josh Miller to lead Go By Bike program

by Doug Cantwell

The Bicycle Alliance has been busy working with school districts across the state to implement *Safe Routes to School*, a program that encourages elementary and middle-school students to bike to school, teaches them to ride safely, and designates safe routes for the purpose. Now, the organization has launched *Go By Bike*, which provides adult bicycling-education curriculum to community colleges and school districts.

Under a two-year Federal Highway Administration grant administered by the Washington State Department of Transportation, the program will add 10 to 20 hours of bike safety and maintenance curriculum to existing physical education and health courses taught at community colleges in four counties in Central Puget Sound. A second track will offer parent-education courses at elementary schools. A third track will provide a Web-based forum to augment both curricula.

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NEWS from around the state



SAFE ROUTES TO SCHOOL CONTINUES TO GROW STATEWIDE

It's been a busy spring for the Safe Routes to School staff at the Bicycle Alliance. We have trained 40 educators how to teach bicycle skills to students. Eight school districts have been trained to date: Sedro Woolley, Lynden, Eatonville, Zillah, Wahluke, Waitsburg, Pomeroy and Reardan-Edwall. Additional trainings are scheduled later this year, and up to 29 school districts can be trained. Training is provided under a contract through the Office of Superintendent of Public Instruction (OSPI).

Thanks to a grant from Seattle-King County Public Health, we're working with 18 schools in South King County to make it easier for kids to walk and bike to school. Partnering with Feet First, we conducted 10 walking audits and trained PE instructors to safely teach biking and walking skills to their students. More activities are planned this summer and fall.

WSDOT RESPONDS TO ADVOCATES' CONCERNS: NEW FERRIES TO RECEIVE BIKE ACCESS REFITS

By Doug Cantwell

In response to queries from the Bicycle Alliance and Port Townsend Bicycle Association, Washington State Department of Transportation (WSDOT) has tentatively agreed to refit three new ferries to make them safer and more bike-friendly.

Members of the two groups met recently with WSDOT and U.S. Coast Guard officials aboard the *Chetzemoka*, which began service last November on the Coupeville-Port Townsend run, to formally register concerns over three design shortfalls in the vessels' bicycle accommodations.

Unlike most ferries in the state fleet, the three new 64-car "Kwa-di Tabil" class boats make no provision for bicycle tie-down on the main car deck. Instead, cyclists must push their bikes up to a mezzanine level using 12-inch wide ramps that adjoin conventional stairways. Here they find steel racks of the crude, outdated "wheel-bender" type that accommodate 16 bikes along each side of the mezzanine.

To disembark, cyclists must negotiate the stairs while somehow restraining their vehicles. Honoring the law of gravity, especially if laden with heavy panniers, a bike's rear end tends to pivot around behind the cyclist, potentially knocking her or him down the stairs.

NEW BIKE GROUP IN CLARK COUNTY

The **Clark County Cycling Coalition** wants to get kids on bikes in southwest Washington. The formation of this fledgling group has been led by Vancouver firefighter Eric Giacchino, who has been involved with some local *Safe Routes to School* programs. Check out their Facebook page to learn more about them.



Photo courtesy of Jon Muellner/PTBA

"Even in the design phase, Washington State Ferry employees expressed concern: 'this isn't going to work; it isn't safe,' " said Barbara Culp, Bicycle Alliance executive director, who represented the Alliance at the meeting. "When the boat entered service last fall, a crew member said, 'Oh dear, this is an accident waiting to happen.' "

Darnell Baldinelli, safety systems manager for the ferry fleet who also serves as its ombudsman, has made assurances that WSDOT is evaluating possible fixes, although no timeline has yet been announced. The two cycling groups have recommended that the *Chetzemoka* and its sister vessels *Salish* and *Kennewick* – which have yet to enter service – be refitted at a minimum with tie-down stations on the main deck, thus eliminating the need for the hazardous ramps and wheel-bending racks.

SUSIE FOREST GROWS: LIVING LEGACY TO SUSIE STEPHENS

This spring Nancy MacKerrow planted 6 trees in 5 locations, and slept in 4 different beds in 2 different states!

Nancy is the mother of Susie Stephens, a former Executive Director of the Bicycle Alliance and a bicycle advocate extraordinaire. In 2002, Susie was hit by a bus and killed as she legally crossed a street in St. Louis.



Shortly after Susie's death, Nancy began planting trees annually in Susie's memory. She encouraged others to plant trees in Susie's memory or in the memory of someone they love. Soon a Susie Forest was growing!

Portland, OR was the first stop on Nancy's whirlwind tour this May. The Bicycle Transportation Alliance, Willamette Pedestrian Coalition, and others gathered to plant a Susie tree in the popular Going Neighborhood Greenway. After the tree planting ceremony, the Alliance for Biking and Walking honored Stephanie Routh, director of the Willamette Pedestrian Coalition, with the *Susie Stephen's Joyful Enthusiasm Award*.

Nancy's next stop was Allyn, WA, where Durlyn Finnie (a founding board member of the Bicycle Alliance) planted a lovely Magnolia tree in memory of Susie in the waterfront park. RAPSody riders will be able to see the tree this year when they stop at the park in August.

Then it was off to Seattle to plant four more trees—including the planting of a scarlet oak along the Burke Gilman Trail near Golden Gardens Park by the Bicycle Alliance staff, Council President Richard Conlin, and friends of Susie. Nancy had wanted to plant a tree along this trail because Susie had once organized a walk through the Ballard neighborhood to help the community envision the trail there someday. That walk launched the Friends of Burke Gilman Trail and the push to extend the trail.

Nancy's final tree planting on this trip was at the home of Bicycle Alliance Board member David McLean and his wife Norma Stevely. They were joined by neighbors to plant a beautiful Japanese Maple in their yard.

Nancy has created a living legacy to her daughter with the Susie Forest. You can learn more about it at susieforest.com.

BICYCLE ALLIANCE SEEKING NEW BOARD MEMBERS

The Bicycle Alliance of Washington is seeking members from around the state to serve on its Board of Directors. This is an opportunity to help lead the only organization devoted to statewide bicycle advocacy and education. The Board is responsible for creating vision, setting overall policy, ensuring implementation of programs, and providing fiscal oversight. As a Board member, you will serve on committees, participate in fundraising, provide technical and professional advice, and participate in advocacy efforts. Board members serve a 3-year term and the full Board meets 6 times per year. It is possible to teleconference for meetings. Interested applicants should submit a letter of interest with credentials to BAWboard@bicyclealliance.org by September 15.

DAVE JANIS SAYS FAREWELL TO THE BICYCLE ALLIANCE

After nine years of service, Dave Janis bid farewell to the Bicycle Alliance at the end of April.

Dave first joined the Bicycle Alliance as a contractor in 2002, and was eventually hired to manage the organization's Safe Routes to School (SRTS) program. He is very proud of his involvement in making the Bicycle Alliance a statewide leader in SRTS, and in garnering national recognition for some of his innovative approaches to program implementation.



"Traveling around the state to conduct Safe Routes to School trainings and building community partnerships has been very motivating and inspiring to me," reflected Dave.

In his role as Policy Director, Dave was especially pleased with the passage of

the bill that elevated texting and using a handheld cell phone to a primary offense. Working with a diverse group of partners to pass the bill was an exciting challenge.

Dave's immediate plans include a trip to Ohio to celebrate his father's 101st birthday, then preparing for the arrival of his first grandchild. He's looking forward to riding his bike more and intends to stay involved with the Bicycle Alliance and bike advocacy.

2010 ANNUAL REPORT

It was a year of leadership transitions and program growth for the Bicycle Alliance of Washington. Barbara Culp returned as the Executive Director and Ted Inkley took the reins as President of the Board. We ventured into the realm of social media with the launch of our blog (bicyclealliance.blogspot.com) and Facebook page (facebook.com/bicyclealliance).

The Bicycle Alliance co-sponsored a series of Complete Streets workshops around the state, including this one in Mount Vernon.

LEGISLATIVE AND POLICY MAKING EFFORTS

The 2010 legislative session was a short whirlwind of activity and the Bicycle Alliance managed to walk away with a victory. We were instrumental in passing SB 6345, which made texting and handheld cell phone use while driving a primary offense. As a member of the Driven to Distraction Task Force, we helped educate the public on the new law through our social media and distribution of printed cards at outreach events. We also helped organize Transportation Advocacy Day in Olympia and had 125 attendees.

In 2010, the Bicycle Alliance staff met regularly with Secretary of Transportation and her staff to discuss issues of importance to bicyclists. This included safety issues on the Hood Canal Bridge, the improper installation of rumble strips on portions of Hwy 20, a statewide complete streets policy, and safety issues aboard the Washington State Ferry system.

The Bicycle Alliance also represented cyclists on the statewide Transportation Improvement Board, Washington Coalition to Promote Physical Activity, the Alliance for Biking and Walking, Safe Routes to School National Partnership Steering Committee, the Puget Sound Regional Council's Transportation Policy Board, and the Sound Transit Bicycle Advisory Board.

We co-sponsored and participated in a series of Complete Streets training workshops around the state. Workshops were held in Spokane, Mount Vernon and Tacoma.



SAFE ROUTES TO SCHOOL

The Bicycle Alliance launched a Safe Routes to School project in south King County in 2010. A project manager was hired and initial preparation and outreach began late in the year. We also provided Safe Routes trainings in Spokane and Ephrata, and organized bike safety education activities for Bonney Lake School District – serving nearly 200 elementary students. We organized a bike skills rodeo at Bike Works' Kids Bike Swap in Seattle and served almost 200 kids at this event. Dave Janis served as a presenter on a SRTS panel at the 2010 ProWalk ProBike national conference in Chattanooga, TN.

VOLUNTEER ACTIVITY

In 2010, the Bicycle Alliance had an AmeriCorps intern who developed a volunteer program for us. She created a volunteer handbook, standardized an orientation process, and created a training module for volunteers who want to assist us with outreach. Over the course of the year, we were assisted by 219 volunteers who gave more than 4,000 hours of their time.



Governor Gregoire signs the distracted driving bill into law.

COMMUNITY OUTREACH

Thanks to a grant from the Alliance for Biking & Walking, the Bicycle Alliance launched its Hub & Spoke outreach tour in 2010. We held meet ups with bicyclists in Wenatchee, Vancouver, Walla Walla and Everett to discuss our statewide priorities and to listen to what was on the minds of cyclists around the State. The WA State DOT Bike-Pedestrian Coordinator joined us for these events. We also co-hosted a Community Bike Fair in Tacoma with the Tacoma Wheelmen Bicycle Club.

The Bicycle Alliance staff, board members and volunteers spoke to cyclists at community outreach events in Seattle, Spokane, Tukwila, Tacoma, Suquamish, Bellevue and Tenino. We also met with bike clubs, bike advisory groups, and community bike groups/coalitions in Spokane, Vancouver, Wenatchee, Spokane Valley, Tri-Cities, Olympic Peninsula and Whatcom County. We spoke to over 4,000 bicyclists through our 2010 outreach efforts.



Board President Ted Inkley chatted with cyclists at the Bike Expo in Seattle.

BICYCLE TRANSPORTATION AND SHARE THE ROAD EDUCATION

We conducted 5 bike commuter workshops in 2010: 3 in Spokane and 2 in Seattle. We also managed the Bike Port 24/7 bike parking facility in Seattle, and provided technical input and assistance to several groups interested in creating a similar bike parking facility. Staff also fielded numerous e-mail inquiries, phone calls and walk-in requests for commute information, route planning and bike maps.

The Bicycle Alliance printed and distributed Share the Road Tips flyers for motorists, pedestrians and bicyclists. These materials were made available to bike clubs, school groups, Department of Licensing, employers, and more. We also produced and printed a Go by Bike brochure, and printed and distributed a Share the Trail rack card.

BIKE CLUB/RIDES PARTNERS

Thanks to the following bike clubs and groups who supported our advocacy and education efforts with contributions from event rides and related grants: BIKES of Snohomish County, Capital Bicycle Club, Cyclists of Greater Seattle, Kiwanis of Tri-Cities and the Columbia, Phil's South Side Cyclery, Port Townsend Bicycle Association, Redmond Cycling Club, Skagit Bicycle Club, Spokane Bicycle Club, Tacoma Wheelmen Bicycle Club, Vancouver Bicycle Club, and West Sound Cycling Club.

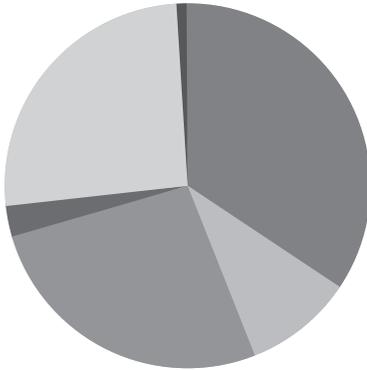
Special thanks to the 5 bike clubs that organize the annual Ride Around Puget Sound (RAPSody), proceeds of which benefit our efforts: BIKES of Snohomish County, Capital Bicycle Club, Cyclists of Greater Seattle, Tacoma Wheelmen Bicycle Club, and West Sound Cycling Club.

2010 MAJOR DONORS (\$250 AND ABOVE)

Thanks to: Alliance for Biking and Walking, Anonymous (3), Jerry Arbes, Keriann Backus, Spencer Backus, Sonia Baker, Don Barden, Jim Beach, Barry Bernfeld, BIKES of Snohomish County, Fraser Black, Boeing Company, Capital Bicycling Club, Amy Carlson, Becky Chan, King Cushman, Cyclists of Greater Seattle, Scott & Kristin Demartine, John Duggan, Elliott Family Foundation, Brian Foley, Alex Gardner, Kathryn Gardow, Andy Goulding, Julie Gregg, Phoebe Haas Trust, Greg Hatton, Nancy Helm, Martha Hines, Eileen Hyatt, Gary Klein, Kiwanis Clubs of the Columbia, Linda Krippner, Jonathan Knight, Microsoft, Mike Larson, Nancy MacKerrow, Dennis Madsen, Dave Manelski, Joan McBride, David McLean, Jeff Moran, Bobby Mullins, Phil's South Side Cyclery, Denise Phillips, Port Townsend Bicycle Association, Cynthia Putnam, The Kim Evanger Raney Foundation, Jadine Riley, Patrick Rossman, Rodney Rutherford, Eric Smith, Michael Snyder, Norma Stevely, Skagit Bicycle Club, Spokane Bicycle Club, SVR Design, Tacoma Wheelmen Bicycle Club, Third Place Books, Vancouver Bicycle Club, Via Tribunali, Vulcan, Doug Walker, Susan Webeck, Daniel Weise, Ralph & Dena Wessels, West Sound Bicycle Club, Terry Winger

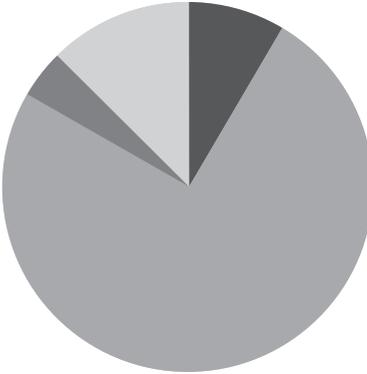
The Bicycle Alliance is a member of EarthShare Washington and participated in workplace giving campaigns. We had 268 businesses and individuals donate over 400 items to our annual auction.

2010 ANNUAL REPORT



INCOME

Contributions	\$203,886	34%
Memberships	54,797	9%
Contracts & Programs	159,215	27%
Grants	17,400	3%
Events	154,877	26%
Other	2,659	1%
Total Income	592,834	100%



EXPENSE

Operations Support	\$55,357	8%
Membership & Program	501,908	75%
Events	28,339	4%
Development & Fundraising	83,108	13%
Total Expenses	668,712	100%

2010 BOARD OF DIRECTORS

Ted Inkley President, Seattle	Bob Duffy Lacey	Bobby Mullins Seattle
King Cushman 1st Vice President, Seattle	Brian Foley Auburn	Jeff Petersen Richland
Kristin Kinnamon 2nd Vice President, Marysville	Sarah Gelineau Tonasket	Jill Priest Olympia
Eileen Hyatt Secretary, Spokane	Julie Gregg Seattle	Andrew Pryor Dixie
Ben Robinson Treasurer, Seattle	Joan McBride Kirkland	Erin Weber Prosser
Mary Anderson Bellingham	Rod McDonald Arlington	Ralph Wessels Gig Harbor
Rick Browning Seattle	David McLean Seattle	John Whitlow Bainbridge Island
	Liz McNett Crowl Mount Vernon	

2010 STAFF LIST:

Barbara Culp Executive Director
Dave Janis Policy Director & Safe Routes to School Manager
JoAnn Yoshimoto Development Director
John Vander Sluis Safe Routes to School Program Manager
Louise McGrody Outreach & Communications Manager
Every Day Bike Port Manager
Donna Govro Office Coordinator & Membership Assistant
Jay Steingold Office & Contract Support

Income for You, Support for the Bicycle Alliance, and a Good Night's Sleep to Boot!

The Bicycle Alliance has recently received inquiries from members wondering whether we offer Charitable Gift Annuities. The Bicycle Alliance is not licensed with the State of Washington for this purpose, but our members and friends can work with the Greater Tacoma Community Foundation to establish this type of planned gift, no matter where you reside.

A Charitable Gift Annuity enables you to make a gift to your favorite charity, and receive a fixed income for yourself or others for the rest of your life. The minimum amount to create a CGA at the Greater Tacoma Community Foundation is \$25,000, and GTCF generally follows the payout rates recommended by the American Council of Gift Annuities: up to 10.5%, depending on your age. Once established, the payout rate from a CGA will neither increase nor decrease, no matter what happens to interest rates or the stock market.

Bicycle Alliance Life Member Bob Myrick established a charitable gift annuity in 2006 and is a true believer. "When you include the income tax benefits, charitable gift annuities are almost as good as commercial annuities issued by the major brokers, but you sleep so much better knowing that you will be supporting a cause you believe in."

Through the Greater Tacoma Community Foundation, Bob created the Sue Gygax and Susie Stephens Bicycle Safety Foundation Fund in 2006, for the annual benefit of the Bicycle Alliance of Washington. People can make direct contributions to the Fund or they can name the Fund as the beneficiary of a charitable gift annuity.

We recommend that you discuss this and any other estate planning strategies with your personal financial advisor. For additional general information, contact Development Director JoAnn Yoshimoto at joanny@bicyclealliance.org or 206-224-9252 x301.

Make a Statement Whenever You Ride

Our attractive Share the Road jersey is a great way to make a statement—literally—whenever you ride. We have just received a new shipment, so order early to ensure availability of the size that you need. Priced at only \$65, this jersey is a good buy, highly visible, and the proceeds support the Bicycle Alliance.

Contact: Donna Govro at
donnag@bicyclealliance.org
206-224-9252 x300



SHARE THE ROAD LICENSE PLATES AVAILABLE AT ANY VEHICLE LICENSING OFFICE OR GET A MAIL-IN APPLICATION AT BICYCLEALLIANCE.ORG



YES! I would like to become a member of the Bicycle Alliance of Washington



- \$35 Individual
- \$60 Family
- \$100 Patron
- \$250 Sustaining
- \$500 Life
- \$15 Student/Senior or Living Lightly
- Your preferred amount \$_____
- \$150 Affiliate (clubs, businesses, organizations)
- I am already a member – this is a renewal.
- I am interested in monthly giving.
- I would like to volunteer.
- I would like to receive e-mail alerts.
- I would like information on commuting by bicycle.

Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Please charge my:

American Express Visa MasterCard

Card # _____ Expires _____

Signature _____

- My check is enclosed
 - My gift will be matched by my employer: _____
- Employer form included.

Send checks payable to:
Bicycle Alliance of Washington
309A Third Ave S
Seattle, WA 98104

Thank you! The Bicycle Alliance of Washington is a 501(c)(3) organization. Your donation is 100% tax-deductible.

The Bicycle Alliance occasionally exchanges its mailing list with organizations involved in similar issues. If you **DO NOT** want to have your name exchanged, please check here.

Thank you! The Bicycle Alliance of Washington is a 501(c)(3) organization. Your donation is tax-deductible to the fullest extent allowed by law.



SHIFTING GEARS AT THE BICYCLE ALLIANCE GALA



19TH Annual Bicycle Alliance Auction
October 22, 2011 at 5:30pm
Seattle Center Fisher Pavilion

Help us shift gears for bicycle advocacy statewide by joining us at our annual fundraiser! We need your support to shift the transportation balance, shift the political climate, and shift attitudes in favor of bicycling. Check bicyclealliance.org/auction for updated information

Accepting donations now!

RAPSody 2011

AUGUST 27-28

Early bird special for the **Ride Around Puget Sound** (RAPSody) ends July 26. Additional discount for Bike Alliance members.

Organized by BIKES of Snohomish County, Capital Bicycle Club, Cyclists of Greater Seattle, Tacoma Wheelmen's Bicycle Club, and West Sound Cycling Club.

Rapsodybikeride.com

Go By Bike *continued from front page*

"By incorporating an adult element, *Go By Bike* will take *Safe Routes to School* to the next level," said urban-planning specialist Josh Miller, who joined the Bike Alliance in April to lead the program. "It will go a long way toward getting parents to buy into the concept and trust their kids to bike responsibly."

A native of rural Montgomery County, Pennsylvania, and an alumnus of Bard College in upstate New York, Josh holds an M.A. in Urban Design and Planning and a Ph.D. in Built Environment (with specialization in non-motorized vehicles) from the University of Washington.

"We're delighted to have Josh on staff at the Bicycle Alliance," said Executive Director Barbara Culp. "He brings considerable academic experience as well as practical bike-shop skills to the *Go By Bike* program. He recently earned an Instructor certificate from the League of American Bicyclists and will shortly receive accreditation as Mechanic from the United Bicycle Institute."

"I can't remember any time in recent history that I've enjoyed coming to work this much," Josh added. "I'm excited to have serious on-the-ground involvement in planning, as opposed to working at a higher policy level."

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The Bicycle Alliance
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